

Why expand my UK business to Portugal?

There are many good reasons for UK based companies to expand to Portugal - take a look to see what's most relevant for you

Quality of Life	Industries & Regions	European Gateway
Stability	Infrastructure	Bilateral relationship
Talent & Education	Incentives	UK Track Record

Quality of Life

- Portugal is the top choice for expats among European countries (#3 worldwide) with the highest quality of life & ease of settling in¹
- 8 hours of daily sunshine², 260 rain-free days³, 2.600 km of coastline⁴
- Crowned World's leading destination at the World Travel Awards⁵
- Art, culture, golf, surfing, trekking, cycling, gastronomy, towering mountains, vast plains, wide sandy beaches...you choose!⁶

Stability

- Portugal is the #3 most peaceful country in the world⁷
- As a country, it exists since 1143, with stable borders since 1297⁸
- Symbol of EU recovery, with 2,1% GDP growth in 2018, 1,0% inflation and 7,0% unemployment, the lowest since 2005⁹. Sovereign credit rating is investment-grade¹⁰

Talent & Education

- #8 worldwide in skilled labour availability¹¹
- #5 worldwide in language skills¹¹. English is widely spoken in business & education. >30 int'l schools¹², including 10 with the IB¹³
- Competitive labour cost (14,2€/hour), 52% of the UK¹⁴
- #5 worldwide in women participation in labour force¹¹, #9 in ease of hiring foreign labour¹⁵ and #6 in personal freedom (basic legal rights, individual freedom and social tolerance)¹⁵
- #26 in quality of research institutions and #23 in future workforce¹⁶ (Portugal has 2 of the Top 30 European Business Schools¹⁷)

Industries & Regions

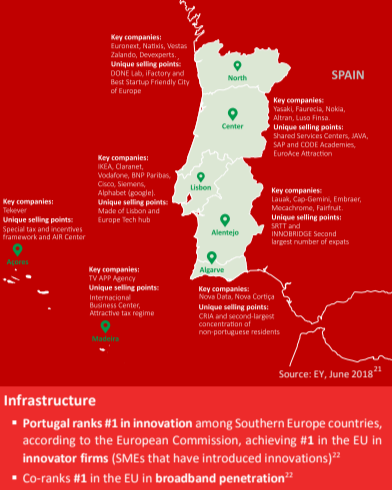
- Portugal has 15 prominent industries¹⁸ with a vibrant innovation ecosystem, enabled by 19 clusters¹⁹ and >130 incubators²⁰

Aerospace & Defence	Agri-food	Automotive	Construction Materials	Creative Industries
Fashion	Forest	Health & Life Sciences	Home Decor	Information Technology
Machinery & Equipment	Maritime Economy	Public Infra-structures & Energy	Shared Services	Tourism

Business operations in these industries include:

Business Services	Headquarters	Logistics & Distribution	Manufacturing	Marketing & Sales
		Research & Development	Startups	

- 7 main regions, diverse in terms of demography and landscape, as well as in economic specialization, all successfully attracting FDI



Infrastructure

- Portugal ranks #1 in innovation among Southern Europe countries, according to the European Commission, achieving #1 in the EU in innovator firms (SMEs that have introduced innovations)²²
- Co-ranks #1 in the EU in broadband penetration²²
- #5 worldwide in quality of roads, #23 in efficiency of train services, #26 in efficiency of seaport services, and #19 in quality of overall infrastructure¹⁶
- #1 southern Europe healthcare system²³
- #6 city worldwide for international association meetings (Lisbon)²⁴. Won the hosting of Web Summit until 2028

Incentives

- Tax & financing incentives (>€3B)²⁵, and job creation incentives²⁶
- Friendly corporate tax regime for horizontal tax consolidation, dividends distribution, free capitals gains exit and a non-applicable branch remittance tax²⁷
- National Interest qualification (PIN) provides fast track licensing procedures for eligible projects (e.g. ≥€25M & ≥50 jobs created)²⁸
- Private equity and venture capital available from >40 companies²⁹
- Equity and Quasi-Equity funding available from state owned IFD for Business Angel SPVs and Venture Capital Funds³⁰
- Residence permits for those looking to work, invest or study³¹
- Special tax regime for qualified expats, valid for a 10 year period: 20% flat tax on domestic income & potential exempt on personal foreign income. No wealth tax nor inheritance tax for heirs³²
- Setup easily³³. #34 worldwide in ease of doing business³⁴

European Gateway

- Portugal is the ideal door to the European market (>500 M people) and Portuguese speaking countries (>220 M people), co-ranking #1 worldwide in trading across borders³⁴
- #2 most open country to foreign direct investment (FDI), according to OECD³⁵. In 2018, won 99 FDI projects, a new high, creating >10.700 jobs (#1 sector was IT w/ 19 new projects)³⁶
- A European Union member since 1986, fully committed to the EU, Eurozone and Schengen area. A supermajority think EU membership is a good thing – 72% would vote Remain³⁷
- As the westernmost country of mainland Europe, it is a gateway to the Americas & Africa, while in the same time zone as the UK

Bilateral relationship

- UK and Portugal have the oldest active alliance in the World, established in the Anglo-Portuguese Treaty of 1373³⁸
- There are 682 weekly regular flights between 5 Portuguese and 25 UK international airports³⁹
- In 2018, the UK was Portugal's #1 source of tourists (2 million guests, 15% share, €2.810M revenue)³⁹, and #1 source of FDI with an investment of €896M – a growth of 18% vs. the previous year⁴⁰

UK Track Record

Some of the UK's most innovative brands have chosen to invest in Portugal, helping create an awesome business environment:



...and many others of >500 Portuguese companies with UK control⁴¹

About Us

- Portugal IN is a task force, created by the Portuguese Government, in the wake of the Brexit Referendum, to attract more foreign direct investment (FDI), responding directly to the Prime Minister. We especially support the expansion process of companies operating in the UK and its main inward FDI markets (USA, China, India and Japan)
- What's in it for Portugal? FDI plays an essential role in ensuring Portugal's economic prosperity, by creating highly compensated jobs, spurring innovation, and driving exports⁴¹
- What can Portugal IN do for you? Connect, advocate and provide everything you need for expanding your business to Portugal
- Find out more on www.portugal.in.gov.pt

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